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## PROFILE

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### **N. Subramaniam**

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Indian Institute of Tourism and Travel Management,  
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### ACADEMIC QUALIFICATIONS

- Master of Tourism Administration, University Of Kerala (Year 1999-2001)
- B.Sc. Hotel & catering management, University of Madras (Year 1995-1998)
- Certificate in Computer Applications, First Computers (Year 1999)

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### PROFESSIONAL EXPERIENCE

- **Assistant Professor**, Indian Institute of Tourism & Travel Management, Bhubaneswar (21 November 2012- till date)
- **Lecturer**, State Institute of Hospitality Management (Affiliated to NCHMCT, Dept. of Tourism, Govt. of India)  
*Job Profile* - Handling classes for B.Sc. Students in Tourism & Front Office Operations, Training & Placement officer with cent percent placement records, IGNOU centre Coordinator (28 July 2008- 19 November 2012)
- **Centre Head**, National Centre for Professional Training, Kumily.  
*Job profile:* The management of the operations and academic functioning of the institute which offered courses in Hospitality Mgmt, Nursing and Fire fighting (November 2007- June 2008)
- **Secretary**, District Tourism Promotion Council, Trivandrum (Under Dept. of Tourism, Govt. of Kerala) (24<sup>th</sup> August 2005 - 22<sup>nd</sup> October 2007)

*Job profile:* Identifying, preparing & implementing tourism projects, administration of outlets which include restaurants, dormitory, parks and the management of staffs numbering more than 100, conducting events, clean destination projects etc.

- **Faculty**, Ministry of Education, Republic of Maldives (Year Jan. 2004 - June 2005)  
*Job profile:* Teaching Cambridge International Diploma in Travel, Tourism & Hospitality Management
- **Training Coordinator** in Munnar Catering College (Year June 2002-Dec 2003; Affiliated to American Hotel & Lodging Association )  
*Job profile:* Teaching and training the students as per the syllabus of PTU and AHL&A advanced diploma. Coordinating with the hospitality industry for placement and training of students.
- **Captain**, Hotel Residency Tower, Trivandrum, Kerala (February 15, 2001- May 15, 2002)  
*Job profile:* In charge of the operations and supervision of F&B outlets
- **Management Trainee**, Om Sindoori Hotel, Chennai (May 1998-February 1999)  
*Job profile:* As a management trainee in all core departments of the hotel

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### **ADDITIONAL PROFESSIONAL ACTIVITIES**

- Worked as a **consultant** in the Saparya project of Dept. of Tourism, govt. of Kerala which included resource mapping of tourist destinations where the total project cost was more than 25 crores
- Worked as **Project Associate** in developing a project on Microenterprises development in Kerala as part of Responsible Tourism initiative of the Govt. of Kerala
- Conducted **State level seminars** and taken orientation classes in Responsible Tourism for the Local body members in Kerala
- Organized **State level camps** for the Tourism Club Members numbering more than thousand students
- **Paper presentation** in Tourism & Hospitality management in various seminars
- **Awareness campaigns** for local bodies, Students etc.

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### PROFESSIONAL MEMBERSHIPS

- **Member**, Calicut Management Association.( A chapter of AIMA)
- **Panel member** in the interview board of Kerala PSC.
- **Member** in the Question paper setting board of Kerala University and Bharathiar University.
- **Member & Convener**, Home Stay Inspection Committee, Trivandrum, Dept of Tourism, Govt. of Kerala-(former).
- **Member & convener**, Eco-classification Committee of resorts, Dept. of Tourism, Govt. of Kerala (former).
- **Board member**, Centre For Career Development studies -(former)

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### AREAS OF RESEARCH INTEREST

- Interests are in alternate tourism forms, specifically in the field of Responsible Tourism and developing microenterprises model for tourist destinations
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