

DR.B.SWAJAN
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CAREER OBJECTIVE:

TO SERVE THE CHALLENGING NEEDS OF TOURISM INDUSTRY

PERSONNEL INFORMATION:

NAME : **DR.SWAJAN**

FATHER'S NAME : **B.RAMANNA**

DATE OF BIRTH : **17-03-1977**

NATIONALITY : **INDIAN**

LANGUAGES KNOWN: **ENGLISH, HINDI, TELUGU, AND TAMIL.**

EDUCATIONAL PURSUITS:

- ✓ AWARDED Ph.D IN HOTEL & TOURISM ADMINISTRATION FROM BRAOU, UNIVERSITY, HYDERABAD, FROM 2009-2012.
- ✓ **PH.D THESIS RESEARCH TOPIC:**
HISTORICAL DEVELOPMENT OF HOTEL INDUSTRY AND PROMOTION OF TOURISM IN ANDHRA PRADESH FROM YEAR 1956 TO 2012.
- ✓ NATIONAL ELIGIBILITY TEST FOR LECTURESHIP FROM UNIVERSITY'S GRANTS COMMISSION IN **TOURISM SUBJECT**, 2005.
- ✓ M.PHIL IN TOURISM MANAGEMENT FROM MADURAI KAMARAJ UNIVERSITY –MADURAI, WITH **FIRST CLASS (63%)** 2004-2006.
- ✓ **M.PHIL THESIS RESEARCH TOPIC:**
WILD LIFE TOURISM DESTINATIONS IN ANDHRAPRADESH-A STUDY

- ✓ MASTER'S DEGREE IN TOURISM MANAGEMENT AT INDIRA GANDHI NATIONAL OPEN UNIVERSITY, NEW DELHI WITH FIRST CLASS(64%), 2003
- ✓ HOTEL MANAGEMENT COURSE IN F&B PRODUCTION FROM INSTITUTE OF HOTEL MANAGEMENT CATERING TECHNOLOGY & APPLIED NUTRITION, HYDERABAD. NATIONAL COUNCIL, NEW DELHI (GOVT. OF INDIA) WITH FIRST CLASS.1993 TO 1994.

CURRENT PROJECTS INVOLVED:

- EVALUATION OF THE SCHEME OF “DOMESTIC PROMOTION & PUBLICITY INCLUDING HOSPITALITY” (DPPH)-2012-13
Ministry of Tourism, (Market Research Division) Govt. of India

EXPOSURE IN THE MEDIA:

- Around 500 cooking program episodes have been given in leading Regional ZEE Telugu channel.
- Food and Hospitality related articles have been written in leading Regional Telugu news papers (Saakshi, Eenadu, Andhra Jyothi, and The Hindu).

CURRENT WRITE UPS:

- **CULINARY CULTURE OF ANDHRA PRADESH**
(A Journey through rich traditional foods of Andhra Pradesh)
- **CULTURE AND HERITAGE TOURISM OF ANDHRA PRADESH**
(A drive through ancient and modern times)

HOBBIES &INTEREST

Reading Books, Watching Sports, Cooking and Doing Research on Tourism Development Aspects

EXPERIENCE IN THE HOTEL INDUSTRY:

- WORKED AS EXECUTIVE CHEF AT BEST WESTERN HOTEL AMRUTHA CASTLE, HYDERABAD, FROM-2009 TO 2011 MAY.
- WORKED AS EXECUTIVE CHEF FOR RADHA KRISHNA HOSPITALITY SERVICES PVT LTD. FROM APRIL 2007 TO TILL 2008.
- WORKED AS SR.SOUS CHEF IN BEST WESTERN, HOTEL AMRUTHA CASTLE, And HYDERABAD FROM NOVEMBER 2004 TO TILL MARCH 2006.
- WORKED AS SOUS CHEF IN HOTEL LANDMARK GROUP, SR CHAMBERS, CHANDANAGAR, AND HYDERABAD FROM MARCH 2003 TO NOVEMBER 2004.
- WORKED AS SENIOR CHEF DEPARTIE IN HOTEL SAROVAR PARK PLAZA, INDIAN SCHOOL OF BUSINESS, GACHIBOWLI, AND HYDERABAD FROM NOVEMBER 2001 TO MARCH 2003.
- WORKED AS SENIOR CHEF DE PARTIE IN HOTEL SITARA, DOLPHIN HOTELS LTD, RAMOJI FILM CITY, HYDERABAD DURING DECEMBER 1998 TO APRIL 2001.
- WORKED AS COMMI-I AT HOTEL RAMADA MANOHAR, RAMADA INTERNATIONAL HOTELS GROUP LTD, And HYDERABAD DURING MAY 1996 TO NOVEMBER 1998.
- WORKED AS COMMI-II AT HOTEL CENTRAL COURT, HYDERABAD DURING APRIL 1995 TO MAY 1996.
- WORKED AS KITCHEN TRAINEE AT HOTEL CHOLA SHERATON, ITC WELCOME GROUP, CHENNAI DURING OCTOBER 1994 TO APRIL 1995.
- UNDERWENT SIX MONTHS INDUSTRIAL EXPOSURE TRAINING IN FOOD AND BEVERAGE PRODUCTION DEPARTMENT AT HOTEL CHOLA SHERATON, ITC WELCOME GROUP, CHENNAI DURING APRIL 1994 TO SEPTEMBER 1994.