

NANITA TYAGI

Mobile No. 09911391880

E-mail:- nanitatyagi8@gmail.com

PROFESSIONAL SNAPSHOT

- A keen learner Master of International Business Management from IMS (Bundelkhand University) Jhansi. Having 09 years of teaching and An effective communicator with excellent relationship building and interpersonal skills, problem solving organizational abilities, possessing flexible & detail oriented attitude.

WORKING EXPERIENCE

Institute – Indian Institute of Tourism and Travel Management (Noida)

Designation –Asst. Professor

Tenure- July 2007 – till now

Key Responsibility Areas – Taking classes for MBA (PGDM) students

- Assisted in various academic and administrative activities
- Guided students in various research projects and dissertations.

Key Interest Areas – International Business, Foreign Exchange Management, International financial management, Export Import Management, Export Import Procedures and Documentation, Operations management, Quantitative techniques, Business Statistics , Research Methodology and Managerial Economics.

Company –Maruti Suzuki (Dealership)

Designation –Asst. Sales Manager

Tenure- Dec. 06 – June 07

Key Responsibility Areas – Managing sales inquiries and a team of sales executives.

Company – Birla Sun Life Insurance Co. Ltd.

Designation –Insurance Consultant

Tenure- 2 years 6 months

Key Responsibility Areas – Advising the customers in terms of Insurance and Investment Plans. Identifying prospective clients generate business from existing areas.

Company – ICICI BANK LTD. (Direct Sales Team)

Designation –Team Leader

Duration - 1 Year

Key Responsibility Areas – Providing financial assistance to the customers in the form of loans Identifying prospective clients generate business from existing areas there by achieve business targets.

PROFESSIONAL QUALIFICATION

Exams	University	Year
B.B.A	Jiwaji University, Gwalior. M.P	1999-2002
M.I.B.M	Bundelkhand University, Jhansi U.P	2002-2004

SPECIALIZATION

M.I.B.M	International Business & Finance
B.B.A	Finance

ADDITIONAL QUALIFICATION

- Six months Certificate Course in **FRENCH** Language.
- Training in Export Management from NIESBUD, NOIDA
- Short-term course on Research Methodology from ASC, Jabalpur
- Orientation Programme from ASC, JNU, New Delhi
- UGC NET Qualified

RESEARCH PROJECT

Undertaken a research project on “Problems and Challenges faced by Medical Tourists visiting India” of Ministry of Tourism, Govt. of India.

RESEARCH PUBLICATIONS

PUBLICATIONS:

- A Research Paper title “Perspectives for strengthening the different avenues of tourism in BRICS countries” Published in the International Journal of Management Prudence, ISSN: 09758496, Volume No. IV Issue 2 December 2013, (Page No. 16-18).
- A Research Paper titled “Role of Banks and Financial Institutions in Tourism Industry” Published in the Edited Book on “ Emerging Trends in Banking,

Financial and Insurance Sector” ISBN: 0978-93-82518-55-6, First Edition 2014, (Page No. 54-60).

- A Chapter titled “Sustainable Development in India through Agri-Tourism” Published in the Edited Book “Agricultural: Innovation, Strategy & Technology in 21st Century” ISBN: 978-93-85640-01-8, Volume No. II First Edition 2015(Page No. 156-165).
- A Chapter titled “Sustainable Business Practices in Indian Tourism Industry” Published in the Edited Book “Strategies for Management in Modern Era” ISBN: 978-93-85640-03-2, Volume No. 2, Second Edition 2015.

WORKSHOPS AND SEMINARS

- Participated and Presented paper on “Role of Banks and Financial Institutions in Tourism Industry” in International Seminar on “ Emerging Trends in Banking, Financial and Insurance Sector” March 2014, VNS Bhopal.
- Participated and Presented paper on “Sustainable Marketing: Opportunities and Challenges in Indian Tourism Industry” in National Seminar on “Sustainable Competitive advantage through integrated marketing approach”. Prestige Institute of Professional Studies, Gwalior.
- Participated and Presented paper on “Role of Information Technology in Tourism” in the National Seminar on Innovative Business Strategies for Sustainable Development. JP School of Business, Meerut.
- Participated and Presented paper on “Cultural Sustainability by Tourism” in the International conference on "Prospectus and Competitive Challenges in Global Hospitality & Tourism Industry". Lovely Professional University, Punjab.