

Dr. Sarat Kumar Lenka

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Associate Professor and Nodal Officer

M.A. PGDTTM, PGDEE, Ph.D (Business Adm.)
Advance Course on Tourism Education (WTO)
MDP (HHIC, Cyprus), FDP (ASCI, Hyderabad)

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Background & Experience :

More than 25 years teaching and research experience in Tourism in different Institutions including IITTM

Areas of Interest & Teaching

Research Interest:

Tourism Planning and Development, Marketing.

Already 3 scholars have been awarded Ph.D under the supervision. At present 10-PhD scholars are working in different Universities.

Teaching Interest:

Tourism Planning and Development, Tour Operation and Air Fares and Ticketing.

SELECTED SEMINARS/CONFERENCES/ WORKSHOPS

- ❑ Q.I.P. course on “Environmental Management Managerial Perspectives” at IIT, Kharagpur.
- ❑ “Management of Training” organized by Ministry Training and Personnel, Govt. Of India.
- ❑ “Direct Trainers Skill” organized by Ministry of Training and Personnel, Govt. Of India.
- ❑ “Design of Training: organised by Ministry of Training and Personnel, Govt. of India
- ❑ International Seminar on “Educating the Educators” organised by WTO and Ministry of Tourism, Govt. of India.
- ❑ National Workshop on “Tourism Education in India” organised by IITTM, Gwalior.
- ❑ National Seminar on “Domestic Tourism” organised by Department of Tourism, Kurukshetra University.
- ❑ National Seminar on “Tourism - 2000” organised by University of Lucknow.
- ❑ International Seminar on “Tourism and Economic Development” organised by IIDS.
- ❑ National Seminar on “Sustainable Development of Chilika Lake” organised by CDA.
- ❑ National Workshop on “Tourism Education and Training” organized by IITTM and Ministry of Tourism, Govt. of India.
- ❑ Formulation of Restoration of Strategies for Chilika Lagoon, Organized by Wetland International – South Asia and Chilika Development of Authority
- ❑ Asian Wetland Symposium-2005 at Bhubaneswar organized by Chilika Development Authority.

SELECTED RESEARCH PAPERS PUBLISHED/ACCEPTED/UNDER PROCESS:

Book Edited : Sustainable Development of Chilika Lagoon” published by Chilika Development Authority, Bhubaneswar

- ❑ An approach to community based Ecotourism planning for Chilika Lagoon, Proceedings of the International Workshop on Sustainable Development of Chilika Lagoon.
- ❑ Growth Trends of Domestic Tourism in Orissa, Domestic Tourism in India, Indus Pub. New Delhi.
- ❑ Ecotourism Questioned – A Case Study on Chilika – AMDISA
- ❑ Attitude of Community towards Tourism – A case study on Chilika, Seminar Volume of Tourism and Economic

Development by Q.U. and U.U.

- The success of the Destination Image of Malaysia Tourism Marketing: TPP. Vol. 8, No.1