


Prof. Sutteeshna Babu. S (PhD)	
Designation	Nodal Officer National Institute of Watersports- Goa (<i>IITTM</i>)
	Researching in the domain of tourism development since in 1989. Lecturing post-graduate students since 1995. Have passion for teaching, research, publication, guiding & scholar's mentoring. Actively involved in these along with unavoidable administrative responsibilities.
Hobbies	Travelling, reading, making & cherishing friendships
Contact	Residence: Gouri Sankaram, Koottamvila, Vattiyoorkavu, Trivandrum-13 babspillai@gmail.com

A Academic Qualifications

Qualification	Institution
PhD	Jawaharlal Nehru University (JNU), New Delhi (March 2006) Thesis: "Development of Tourism in the West Coast of India: A Case Study of Selected Beach Resorts in the States of Goa and Keralam"
MPhil	Jawaharlal Nehru University (JNU), New Delhi (1992) Thesis: "International Tourism in India: A Geographical Analysis"
Bachelors in Education (Bed)	Kerala University (1989)
Masters Degree	Kerala University (1988) (specialization in regional development)

B Fellowship

Research Fellow- University Grants Commission (UGC)/ Council for Scientific & Industrial Research (CSIR) during 1990-1995.

C Teaching Positions

Designation	Institution
Professor in Tourism	IITTM, Govt. of India (From Nov. 2013)
Associate Professor in Tourism	IITTM, Govt. of India (April 2007 to April. 2010)
Reader in Tourism	IITTM, Govt. of India (April 2010 to Nov. 2013)
Assistant Professor/ Lecturer in Tourism	IITTM, Govt. of India (Feb. 1997 to April 2007)

Lecturer in Tourism Dept. of Tourism Studies, Ghaziabad (Aug. 1995- Feb. 1997)

D Administrative Responsibilities

Designation	Institution
Nodal Officer	National Institute of Watersports (IITTM), Min. of Tourism Govt. of India Form: Feb. 2007
Coordinator	IITTM-IGNTU collaborative PhD programme from 2018
Chairperson- P.G & U.G Programmes	IITTM Bhubaneswar, (June 2003 to Feb. 2007)
Chairperson- Tourism	Dept. of Tourism Studies, Ghaziabad (Dec. 1995 to Feb. 1997)

E Research Guiding

- ❖ 02 scholars have been awarded PhD degree in tourism & hospitality
- ❖ Guiding 02 scholars in their PhD programme.
- ❖ Mentor- Faculty Research Committee for Tourism, Goa University.

F.1 Projects Undertaken – Aqua-tourism/Watersports related

Year	Research/Study Title	Funding Agency
2017	Chief Investigator: <i>'Potential of Ramgarh Taal Lake, Gorakhpur for Aqua-tourism Development'</i>	U.P Tourism
2016	Chief Investigator: <i>'Preparation of Management Plan for Major Beaches in Andaman & Nicobar Islands'</i> , funded by Dept. of Tourism, Andaman & Nicobar Administration	A&N Tourism
2012	Chief Investigator <i>'Potential of Leisure Watersports Development in Kerala'. Sponsored by Govt. of Kerala'</i> (10 destinations)	Kerala Tourism
2011	Chief Investigator <i>'Assessment of Safety Infrastructure Requirements and Visitor Management Practices for the Beaches in Kerala'</i> (10 beaches)	Kerala Tourism
2011	Chief Investigator <i>'Feasibility of Watersports in Jammu Region'</i>	J&K Tourism
2010	Chief Investigator <i>'Examining Use-worthiness of Watersports equipments & assessment of training possibilities at A.D Beach, Gopalpur'</i>	Air Defence College, Gopalpur-on-Sea, Orissa

F.2 Projects Undertaken – Tourism/Hospitality related

Year	Research/Study Title	Funding Agency
2018	Chief Investigator: 'Analysing Recent Trends in Visitor Arrivals to Centrally Protected Monuments in India' (submitted)	Min. of Tourism, Govt. of India
2017	Chief Investigator: 'Devising National Common Minimum Standards for Accreditation of Homestay/B&B and OTA's in India'	DO
2016	Chief Investigator 'To Devise International Benchmarking Parameters for Awarding Star Ratings to Hotels'(16 destinations from around the country)	DO
2014	Chief Investigator 'Evaluating Effectiveness of 'Hunar Se Rozgar' Capacity Development Scheme', (Covered 40 destinations)	DO
2011	Investigator 'Analysing the Factors Responsible for Slowdown in Tourist Flow in India', funded by Min. of Tourism, Govt. of India, New Delhi. (Covered 10 major tourist destinations)	DO
2010	Chief Investigator 'Problems and Prospects of Accessible Tourism in India'	DO
2003	Chief Investigator for 'Development Potential of Ecotourism in Chandaka Wildlife Sanctuary'	Govt. of Orissa
1997	Investigator 'Exploring New Products: Gonasika and environs'	Govt. of Orissa

G Publication: Book

Year	Book
2012	<i>Coastal Tourism: Development Patterns, issues and challenges</i> , Lambert Academic Publishing, Saarbrücken, Germany, ISBN 978-3-8484-3620-0
2008	(With Sitikantha Mishra & Bivraj.B Parida (Eds), <i>Tourism Development Revisited: Concepts, Issues and Paradigms</i> , Response Book- Sage Publishers, New Delhi. (Reviewed by Ige Pirnar for <i>Annals of Tourism Research</i> , 2009, 36 (2), p. 357-58)

H Publication: Book Chapters

Year	Article
2015	(With S. Kulshreshtha & S. Maligi)- <i>Complementarities of Destination Competitiveness and Cleanliness</i> . In Mrudula Sinha & R.K. Sinha <i>Swachh Bharat Abhiyan</i> , Prabhat Prakashan, New Delhi
2012	(With Pawan Gupta)- ' <i>Understanding Disability & Tourism Relationships</i> '. In M.Dixit, S.M.H. Ritzvi & A. Srivastava (Eds.), <i>Challenges & Strategic Interventions in Tourism</i> , Royal Publications, Lucknow, pp. 175-185

2012	' <i>Changing Paradigms in Indian Tourism: Some preliminary observations</i> '. In S. Kulshreshtha, S.P. Bansal & P. Gautam, <i>Tourism for Development: A strategic approach</i> , Bharti Publications, Delhi, pp.494-507
2011	(With M. Chaudhary & S. Kulshreshtha) 'Travel Barriers and the Disabled: Some explanations in Indian context', S.P Bansal, S. Kulshreshtha and P. Gautam, <i>Tourism for Development: A Managerial approach</i> , Kanishka Publishers, New Delhi
2008	<i>Tourism Development Revisited: An Introduction</i> , In Sutheeshna Babu, S. Mishra & B.B Parida (eds), <i>Tourism Development Revisited: Concepts, Issues and Paradigms</i> , Response Book- Sage Publishers, New Delhi, pp 15-31
2008	Tourism as Discipline and Industry: Some Comments on the Progressing Debates. In Sutheeshna Babu, S. Mishra & B.B Parida (eds), <i>Tourism Development Revisited: Concepts, Issues and Paradigms</i> , Response Book- Sage Publishers, New Delhi, pp 33-53
2008	Spatial Dimensions of Tourism in India: A Macro-level Perspective. In Sutheeshna Babu. S, S.Mishra & B.B Parida (eds), <i>Tourism Development Revisited: Concepts, Issues and Paradigms</i> , Response Book- Sage Publishers, New Delhi, 285-305
2008	Tourism and the Informal Sector: Notes on the Case of Backpacker Tourism, (Co-authored with Anders Sorenson). In Sutheeshna, S. Mishra & B.B Parida (eds), <i>Tourism Development Revisited: Concepts, Issues and Paradigms</i> - Response Book- Sage Publishers, New Delhi, pp 88-102
1995	"Development and Structure of International Tourism in India", In Baleshwar Thakur (Ed), <i>Scenic Resources and Tourism</i> , Concept Publishers, New Delhi

I Publication: Journal Articles

Year	Article
2014	(With Dr. Pawan Gupta): 'Contextualising Tourism-Poverty Alleviation Linkages', <i>Galaxy International Inter-disciplinary Journal</i> , Vol.2 Issue-3 March
2013	'Being Disabled Tourists: Influence of Barriers in Travel Decision-making', <i>International Journal for Tourism & Travel</i> , pp. 11-20, Vol. 1&II
2012	'Complementarities of Tourism & Peace: Lessons from selected cross-border Peace Parks and Trans-border Tourism, <i>International Journal for Tourism & Travel</i> , pp. 17-28, Vol. 1 (January)
2008	Contradictions in Coastal Tourism Development, <i>Iftrac Tourism Journal</i> , Vol 1 (3)
2008	"A Note on Recession-hit Tourism", <i>APETIT Newsletter</i> , International-Online 6/2, Nov. 2008, (Asia-Pacific Education & Training Institutes in Tourism, promoted by UNESCAP, www.unescap.org)
2007	Is Special Interest Tourism A Strategic Option for India? <i>Tourism Recreation Research</i> , 31 (3)

J Publication: Conference / Seminars / Symposia Proceedings

Year	Publication
2017	Editor, Proceedings of International Conference on ' <i>Sustaining Tourist Destinations: Implications for Developing Countries</i> ', 03-05 Nov. 2017, NIWS/IITTM & Min. of Tourism, Govt. of India, NIWS, Goa
2016	Knowledge paper: ' <i>Make in India: Setting Agenda for Tourism Sustainability</i> ', S. Kulshreshtha, Sutheeshna Babu.S & P. Gupta, Directors' Conclave-2016, Indian Institute of Tourism & Travel Management, January, 2016, Gwalior
2016	Knowledge paper: ' <i>Synthesising Future of Tourism</i> ', 6 th Asia-Euro Conference, S. Kulshreshtha, Sutheeshna Babu.S, P. Gupta & S. Dixit, Indian Institute of Tourism & Travel Management, Nov. 2016, Gwalior
2013	Knowledge paper: ' <i>Tourism: Passport for Prosperity & Poverty Alleviation</i> ', Manjula Chaudhary, Sutheeshna Babu.S, & S. Kulshreshtha, Directors' Conclave-2013, Indian Institute of Tourism & Travel Management, 02-03 Feb. 2013, Gwalior
2012	Knowledge paper: ' <i>Inbound Tourism in India: Dimensions & Dynamics</i> ', Manjula Chaudhary, Sutheeshna Babu.S, S. Kulshreshtha & P. Gupta, Travel India-2012, Indian Chamber of Commerce, 28-29 Aug. 2012, Kolkata
2011	Knowledge paper: ' <i>Tourism and Global Peace: Setting the Agenda for Future</i> ', Manjula Chaudhary, Sutheeshna Babu.S, S. Kulshreshtha & P. Gupta,, Directors' Conclave-2011, Indian Institute of Tourism & Travel Management, 24-25 Dec. 2011, Gwalior
2011	Knowledge paper: ' <i>Tourism and Travel Industry in Indian: Looking East</i> ', Manjula Chaudhary, Sutheeshna Babu. S & P. Gupta, Travel India-2011, Indian Chamber of Commerce, 26-27 Aug. 2011, Kolkata
2010	Knowledge paper: : ' <i>Indian Tourism: Introspection and Prospection</i> ', Manjula Chaudhary, Sutheeshna Babu S & P. Gupta, For Conference on Tourism, Heritage & Hospitality, Conference on Tourism, Heritage & Hospitality, Indian Chamber of Commerce, 22-23 Dec. 2010 at Kolkata
2006	Editor: Proceedings Abstract of Conference on " <i>Special Interest Tourism: An Indian imperative</i> ", IITTM, APETIT- UNESCAP, Orissa Tourism, HARO, March 25

K Editorial Responsibility:

Editor, International Journal of Tourism & Travel since June 2013.

L Paper Presented in Seminars / Conferences, etc.

Year	Paper presentation
2018	Paper: ' <i>Development Potential of Recreational Watersports & Its Major Challenges in India</i> ', CII (Western Region) Conference on 'Nautical Tourism', 27 th Jan. 2018, Hotel Le Meridian, Calangute, Goa

- 2017** **Concept Note:** *'Towards Integrated Rural Tourism Development'*, India-Brazil-S. Africa Rural Tourism Workshop, 9-10 Feb. 2017 Ministry of Tourism, New Delhi
- 2016** **Chair- Panel Session on** *'The Future of Tourism'* at 6th Asia Euro Conference 2016, Indian Institute of Tourism & Travel Management, Nov. 2016, Gwalior
- 2016** Paper: *'Safety Practices & Regulatory Framework for Beach Usage and Watersports Operations in A&N'*, Workshop, A&N Tourism, 20th May 2016, Port Blair
- 2016** Paper: *'Tourism & Peace: Beyond Perplexities'*, 'International Symposium on Fostering Tourism for Global Peace- Opportunities and Challenges', 1-3, February 2016, O'Shiksha Anusandan Uty., Bhubaneswar
- 2015** Paper: *'Sustainable Destinations: A Myth or Reality?'* IT&HC Manila Conference, 27-31 July 2015
- 2015** Paper: *'Safety Procedures, Regulations & Training Facilities for 'Watersports' CII (Western Region) Conference on Goa Nautical Tourism 22 Jan. 2015*
- 2014** Paper: *'Recreational Diving in India: Safety & Regulatory Framework'*, presented at Marine Safety Conference, INS Ashwani, Indian Navy, 08-09 Nov. 2014, Mumbai
- 2014** **Keynote:** *'Opportunities & Challenges of Tourism in 21st Century'*, National Conference, Mangalore University, 05-06 March 2015
- 2013** **IAAPI International Safety Conference**, distinguished speaker, topic *'Safety Management Practices for Water-theme Parks in India'*, Indian Association of Amusement Parks & Industries, June 2013, Mumbai
- 2013** Paper: *'Development Opportunities for Leisure Watersports in Tamil Nadu'*, Sports Authority of Tamil Nadu, 25th April, Chennai
- 2013** **Key-note:** *'Water & Tourism- World Tourism Day Seminar address, Manipal University, 27th Sept. 2013*
- 2013** Paper: *'Linkages Between Tourism and Poverty Alleviation in Indian Context'*, Theme paper, National Director's Conclave, Indian Institute of Tourism & Travel Management, Gwalior, 12-13, Jan. 2013
- 2012** **Co-Chair-Session on** "Theme J (Session 2): Potential of Technology in Accessibility for All (Information Technology, Accessibility Aids etc.)". 13th International Conference on Mobility and Transport for Elderly and Disabled Persons (TRANSED 2012), India, 18-20 Sept. 2012, New Delhi
- 2012** Paper: *'Understanding Barriers, Tourism Participation and Disabled Tourists in India'*, 13th International Conference on Mobility and Transport for Elderly and Disabled Persons (TRANSED 2012), India, 18-20 Sept. 2012, New Delhi
- 2012** Paper: *'Development of Pilgrim Tourism Through Acceleration of Infrastructure Provisions'*, Travel India Summit- 2012, Indian Chamber of Commerce, Kolkata, 28-29 July
- 2011** **Expert Member:** Technical session on Academics", National Workshop on "Clean India Campaign", Min. of Tourism, Govt. of India, 20th Dec., New Delhi
- 2011** Paper: *'Product Diversification and Destination Competitiveness'*, at Travel India Summit- Indian Chamber of Commerce, 26-27 Aug. 2011, Kolkata
- 2011** Paper: *'Making of Accessible Tourism: A Sustainable approach'*, at 3rd ITC

- International Conference: 'Regional Tourism- Trends, changes and challenges', Indian Tourism Congress (ITC), 22-26, June 2011 at Colombo
- 2011** Paper: '*Aqua-based Amusements: Importance of Safety first approach*' at National Safety Conference, Indian Association of Amusement Parks & Industries, 14, March 2011, Mumbai
- 2011** Paper: '*Impacts of Shock Events on Tourism Demand in India*', at International conference on 'Sustainable Destination Excellence: Innovations in Alternative tourism', Jammu University, 17-18, Feb. 2011, Jammu
- 2011** **Chair:** Session on "*Niche Tourism*", International Conference on 'Sustainable Destination Excellence: Innovations in Alternative tourism', Jammu University, 17-18, Feb. 2011, Jammu
- 2010** Panellist at the Plenary: "*Conference on Tourism, Heritage & Hospitality, Conference on Tourism, Heritage & Hospitality*", Travel India Summit, Conference on Tourism, Heritage & Hospitality, Indian Chamber of Commerce, 22-23 Dec. 2010 at Kolkata
- 2010** Paper: '*Challenges and Prospects of Accessible Tourism in India*', at International conference: Challenges & Strategic Interventions for Tourism in India, Lucknow University, 4-5, Dec. 2010
- 2010** Panellist: '*Strategies for Ecotourism Development and New Products in J&K*', at 8th University-Industry Council Symposium, Jammu Uty. & Confederation of Indian Industries, 25-26 Nov. 2010, Jammu
- 2010** Paper: '*Safety and Security Dimensions of Leisure Watersporting*' at National Seminar Future Dimensions of Theme and Amusement Parks in India at Goa from 13-15, Sept. 2010
- 2009** Paper: '*Tourism Development & Its Contradictions in Goa*', at Conference on Contemporary Tourism Development: Issues & Challenges with special reference to Goa', Chougule College of Arts, Madgao, Goa, 12-14, Feb.
- 2008** Paper: '*Status of Tourism Research in India and the Future Directions*', at Background Paper for the Technical Session on Tourism Research. Director's Conclave (Institutes/ University Depts.) organized by Indian Institute of Tourism and Travel Management, 17-18, January 2008, Gwalior
- 2007** Paper: '*Pro-poor Tourism: A Critique*', Paper at the International Conference on "Innovations in Tourism: Competitiveness and Sustainability, Bhubaneswar 20-22, Dec. 2007, Indian Institute of Tourism and Travel Management in collaboration with UNESCAP/ APETIT
- 2007** Paper: '*Incredible India: Beyond an advertisement campaign*'. Background Paper on the National Seminar on "Incredible India: Beyond an advertisement campaign? Indian Institute of Tourism and Travel Management, 17, January 2007, Delhi
- 2006** Paper: '*Urbanising Ecotourism: Some Reflections in the Indian Context*'. Paper presented at the National Seminar on Issues and Trends in Ecotourism Development in India, Trivandrum, 06-07, Jan. 2006, All India Tourism Teachers Association
- 2006** Paper: '*Special Interest Tourism: Critical Appraisal of a Development Imperative in Indian Context*'. Seminar on Special Interest Tourism: An Indian Imperative, Indian Institute of Tourism and Travel Management,

- Bhubaneshwar, 25 March 200
- 2003** Paper: '*Urbane' Tourism and Poverty Alleviation: Reflections from some beach Centers in India*', at a National Seminar on Tourism and Poverty Alleviation organized by Indian Institute of tourism and Travel Management, 22-23 February, 2003 at Gwalior
- 2002** Paper: '*Tourism and Poverty Alleviation in India: A Search towards Meaningful Relationship*', at the National Conference on "New Directions in Indian Tourism: Local Impacts and Global Trends", University of Burdwan, Burdwan, West Bengal, 19-20, December
- 2002** Paper: '*Poverty Reduction and Urban Tourism: Co-existence or Contradiction?*' "Regional Workshop on Urban Tourism and Poverty Reduction", held at Colombo, during 20-22 November 2002, organized by UNESCAP and CITYNET. It was published online
- 1998** Paper: '*Community Empowerment through Tourism: A Case Study of Chilika Lagoon*' at the International Seminar on Sustainable Development of Chilika Lake, Orissa, CDA, Bhubaneswar
- 1996** (Edited): Proceedings of the National Seminar on Tourism titled '*Indian Tourism Industry: Challenges and Possibilities*', Institute of Management Studies, Ghaziabad, U.P

M Some Major Seminar/ Conferences Organised

Year	Seminar/ Conferences Organised
2017	Organising Secretary :, International Conference on ' <i>Sustaining Tourist Destinations: Implications for Developing Countries</i> ', 03-05 Nov. 2017, NIWS/IITTM & Min. of Tourism, Govt. of India, NIWS, Goa
2014	Member- Organising Committee for Director's Conclave (Institutes/ University Depts.) organized by Indian Institute of Tourism and Travel Management, January 2014, Gwalior
2013	Member- Organising Committee for Director's Conclave (Institutes/ University Depts.) organized by Indian Institute of Tourism and Travel Management, 12-13, January 2013, Gwalior
2012	Member- Organising Committee for Director's Conclave (Institutes/ University Depts.) organized by Indian Institute of Tourism and Travel Management, January 2012, Gwalior
2011	Member- Organising Committee for Director's Conclave (Institutes/ University Depts.) organized by Indian Institute of Tourism and Travel Management, January 2011, Gwalior
2010	Member- Organising Committee for Director's Conclave (Institutes/ University Depts.) organized by Indian Institute of Tourism and Travel Management, January 2010, Gwalior
2008	Member- Organising Committee for Director's Conclave (Institutes/ University Depts.) organized by Indian Institute of Tourism and Travel Management, 17-18, January 2008, Gwalior
2007	Academic Convener for the National Seminar on "Incredible India: Beyond an advertisement campaign? Indian Institute of Tourism and Travel

	Management, 17, January 2007, Delhi
2006	Academic Convener for the Seminar on Special Interest Tourism: An Indian Imperative, Indian Institute of Tourism and Travel Management, Bhubaneswar, 25 March 2006
1996	Convener of the National Seminar on Tourism titled “Indian Tourism Industry: Challenges and Possibilities”, organized by Institute of Management Studies, Ghaziabad, U.P

N Other Academic/ Industry Involvement

Year	Seminar/ Conferences Organised
From 2013 January	Member of the Expert Committee on Adventure Sector, AICTE
2006	Member: The team which finalised the Orissa Tourism logo and marketing campaign “ Orissa: Scenic. Serene. Sublime ”.

O Curriculum Development

- ❖ Developed the course ‘Sea Rescue & Equipment Operations’, NIWS, Goa
- ❖ Member and coordinator of the Core Group (Board) which developed the P.G course “**PGDM- Tourism & Leisure**” at IITTM in 2006. This course is first of its kind in India.
- ❖ Developed the course on “Sustainable Tourism Development” at IITTM
- ❖ Developed the course on “Event Management” as specialisation area in the PG programmes of IITTM.

P Summer School/Trainings/ FDP’s Attended

Year	FDP’s
UGC Refresher Courses	2006: Indian Institute of Tourism and Travel Management- Refresher Course Center, Bhubaneswar, 09 to 29 Dec. 2005
	2005: Indian Institute of Tourism and Travel Management- Refresher Course Center, Bhubaneswar, 10 to 29 July 2006
FDP/MDP	2013: Asian Productivity Council “Workshop on Development and Marketing of Agrotourism for Increasing Farm Household Incomes, 26-31 August 2013, Bali, Indonesia
	2011: “Train the Trainers Course in Tour Guiding, IITTM & World Federation of Tourist Guide Association, 05-15, Dec. 2011, IITTM
	2009: Management Development Programme (MDP) in Tourism sponsored by Min. of Tourism for the officers and faculty in its jurisdiction from Oct. 26 to Nov. 08 2009 at ASCI, Hyderabad, Cornell-Nanyang University, Singapore and Sunrise Hospitality Institute, Kuala Lumpur, Malaysia
	2006: FDP on Case Development & Teaching Workshop, 31 July to 02 Aug. 2006. FORE School of Management, New Delhi
	2005: A Short Fellowship for the programme “Tourism Planning for

	Conference and Incentives/ Alternative Forms of Tourism” at Nicosia (Cyprus) from 13 June to 01 July 2005. Jointly sponsored by the Govt. of India and Govt. of Cyprus
Training Courses	2011: Train the Trainers Programme, National Workshop on ‘Safe & Honourable Tourism’, Min of Tourism, Govt. of India, 25th Nov., Mumbai
	1999: Designing of Training (15-19, March 1999), Institute of Secretariat Training and Management, New Delhi
	1999: Direct Trainer Skills (08-12, March 1999), Institute of Secretariat Training and Management, New Delhi
	1998: ‘Asia-Pacific Seminar on Statistics and Tourist Satellite Accounts’, UNWTO & Govt. of India at Trivandrum, April 1998

Q Contribution to Corporate Life

Type of Activity	Position held / Contribution made
Nodal Officer	NIWS- In charge of all matters related to academic, administrative, financial, discipline, syllabus framing, campus development etc.
Member Secretary	NIWS campus development committee
Member	Academic Council, IITTM
Member	Strategic Plan, Publications & Placement committees- IITTM
Member	Board of Studies, IITTM-IGNTU programmes
Discipline Committee	Chairman
University Students advisory Board	Student advisor as Nodal Officer- NIWS
Board of Examiners	Chairman- assessment of trainees in various courses- NIWS
Inspection Committee	Chairman
Other academic or Institutional responsibilities	Member- Strategic Plan, Tourism Course Committee, Publications & Placement committees- IITTM
Member	Expert Committee of the Govt. Of Goa on Beach Tourism
Journal referring/ peer reviewing/ editorial board	<ul style="list-style-type: none"> ✓ Editorial Advisory Board & Member of Reviewer Board- <i>Pezzottaite Journal</i> ✓ Edited of <i>APETIT Newsletter</i> since 2007 (It is on-line published) Available:www.unescap.org ✓ Editor, <i>International Journal of Tourism & Travel</i> since June 2013

X UGC Refresher Course Coordination

Coordinator of **UGC-sponsored Refresher Course in Travel and Tourism** at Indian Institute of Tourism and Travel Management, Bhubaneshwar in 2004 & 2005.

S. Institutional Membership

S. No	Name of Body / association	Duration of membership	Activities	Any important contribution
1	CIRET, France	Since 2005	Academic	Shares research knowledge
2	Indian Tourism Congress	Since 2006	Member Secretary- Western Region	Coordinate the region's activities
3.	Jharkhand Adventure Tourism Institute	Since 2007	Academic	Original Member of Executive committee of the Institute
4.	International Maritime Club	Since 2010	Academic	Academic support to organise events

U Media Intervention

Brief interviews to print media about the potential aqua-based tourism in India:

- *Make Your Own Destiny (M.O.Y.D)*, May 2012, Vol. 2(1), "**Making Adventure Your Livelihood**". Interviewed by Himani Tyagi.
- *India Today*: Jan. 30, 2008. Interviewed by Diksha Madhok on "**Adventure in My Vein**" article.
- *Express Travel World, Living on the Edge*, by Andrea Lopez, Dec. 2007
- *Economic Times*: 02-09-2007; "**Wave Riders: Windsurfing Hits Indian Shores**"

V Industry Involvement

- Advised a leading tour company namely M/s Travel Wings, Bhubaneswar for new product development for about 04 years from Feb. 2001. The focus was on development of tribal and cultural tourism.
- Has been a member of the team which finalised the Orissa Tourism logo and marketing campaign "**Orissa: Scenic. Serene. Sublime**".

W Industry Involvement

- Worked in the advisory capacity for Watersports Policy Formulation of A&N Tourism Administration
- Advised a leading tour company namely M/s Travel Wings, Bhubaneswar for new product development for about 04 years from Feb. 2001. The focus was on development of tribal and cultural tourism.
- Has been a member of the team which finalised the Orissa Tourism logo and marketing campaign "**Orissa: Scenic. Serene. Sublime**".