

Brief Profile of Asst. Professor Aditi Choudhary

Mrs. Aditi Choudhary is an Asst. Professor in Indian Institute of tourism and Travel Management, Gwalior. She has done her Master's in Tourism Management from Kurukshetra University as a Gold Medalist.



Presently, she is pursuing her PhD from Kurukshetra University.

A UGC – NET holder her 08 years experience is blend of both tourism industry as well as academics. She has 04 years industry experience in outbound division especially in corporate sales and had worked with leading companies of tourism industry like **SOTC (Kuoni India), Travel Corporation of India and Thomas Cook India**. Her kitty also includes destination expert certificates like “**I Know America**” and “**I Know Europe**”. She has good liaison and networking with tourism industry.

Before joining IITTM, she was teaching as Asst. Professor in **Department of Tourism and Hotel Management, Kurukshetra University** since 2008. Her research and teaching interests include Travel Agency and Tour operations, Sustainable Tourism, Geography of Tourism, Marketing Research and Sales Management.

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